

PUBLISHED SEASONALLY

2026-2027 **WINTER**
homefront

WINTER AD DEADLINE
OCTOBER 30
PUBLISHED NOVEMBER 30

30,000 CIRCULATION

**MAILED TO EVERY HOME, EVERY SEASON, IN
TECUMSEH, BRITTON, TIPTON, AND CLINTON**

As well as to varying routes in Adrian, Blissfield, Brooklyn, Cement City, Chelsea,
Deerfield, Dundee, Grass Lake, Hudson, Jackson, Manchester, Manitou Beach,
Milan, Onsted, Raisin Township, Saline, and Sylvania, OH

Ask about our
winter Wedding
Spotlight &
Annual Guide!

DISPLAY ADVERTISING

SP	1/16 Page	2.1875" x 2.625"	\$163
EPH	1/8 Page Horizontal	4.625" x 2.625"	\$299
EPV	1/8 Page Vertical	2.2" x 5.5"	\$299
QPS	1/4 Page Square	4.625" x 5.5"	\$441
QPV	1/4 Page Vertical	2.2" x 11.25"	\$441
TEH	3/8 Page Horizontal	7" x 5.5"	\$618
TEV	3/8 Page Vertical	4.625" x 8.25"	\$618
HPH	1/2 Page Horizontal	9.5" x 5.5"	\$777
HPV	1/2 Page Vertical	4.625" x 11.25"	\$777
TQV	3/4 Page Vertical	7" x 11.25"	\$987
TQH	3/4 Page Horizontal	9.5" x 8.25"	\$987
FP	Full Page	9.5" x 11.25"	\$1,149
FPB	Full Page (Bleed)	10.5" x 12"	\$1,149
IBC	Inside Back Cover	9.5" x 11.25"	\$1,286
IFC	Inside Front Cover	9.5" x 11.25"	\$1,396
BC	Back Cover (Bleed)	10.5" x 10.5"	\$1,522
CN	Centerspread	20.75" x 12"	\$2,231

*5% LOYALTY DISCOUNT

* Receive this discount when you advertise in the previous issue.

ADVERTORIAL

Designed to be more story-like, these advertorials will engage the readers to discover what's behind the scenes.

AHP - **1/2 Page \$834**

AFP - **Full Page \$1,233**



Homefront is available online!
YOUR AD WILL BE SEEN with a
direct link to your website!

Homefront Advertising | 517-423-2174

Suzanne Hayes: homefront@tecumsehherald.com

Marcy Brown: marcyb@tecumsehherald.com

Location: 110 E Logan St, Tecumseh, MI 49286

Mailing Address: 730 Riverside Ave, Adrian, MI 49221

www.homefronttecumseh.com 

SPECIAL SECTIONS

EVENT PAGES *Includes sidebar list*

A: \$199 - 3.6"x2.2" **B: \$299** - 1/8 page

C: \$441 - 1/4 page **D: \$618** - 3/8 page

E: \$777 - 1/2 page

Event Sidebar Listing:

Free w/ event page/display ad **\$25** w/out ad

ANTIQUE/RESALE *See fall pg 78*

\$85/Listing - 1.875" x 2.625" **\$60** w/ Display Ad

FOOD & DRINK

SM: \$175 - 2.32"x4.2" **LG: \$295** - 2.32"x8.875"

AREA INNS *See fall pg 20*

SM: \$120 - 2.5"x3" **LG: \$225** - 4.5"x3"

SHOP TECUMSEH *See fall pg 26*

\$250/Listing

WEDDING SPOTLIGHT

Includes directory listing

A: \$199 - 2"x3.75" **B: \$329** - 3.8" x 3.75"

C: \$549 - 7.5" x 3.75" **D: \$649** - 9.5" x 3.75"

Full Page: \$1,299 - Full page

Some sizes are approximate

DEADLINES

Winter
2026-27

Advertising Deadline October 30

Published November 30

Camera-ready ads due November 10

Spring
2027

Advertising Deadline February 10

Published March 12

Camera-ready ads due February 24

Summer
2027

Advertising Deadline May 7

Published June 5

Camera-ready ads due May 19

Fall
2027

Advertising Deadline July 30

Published August 28

Camera-ready ads due August 12